

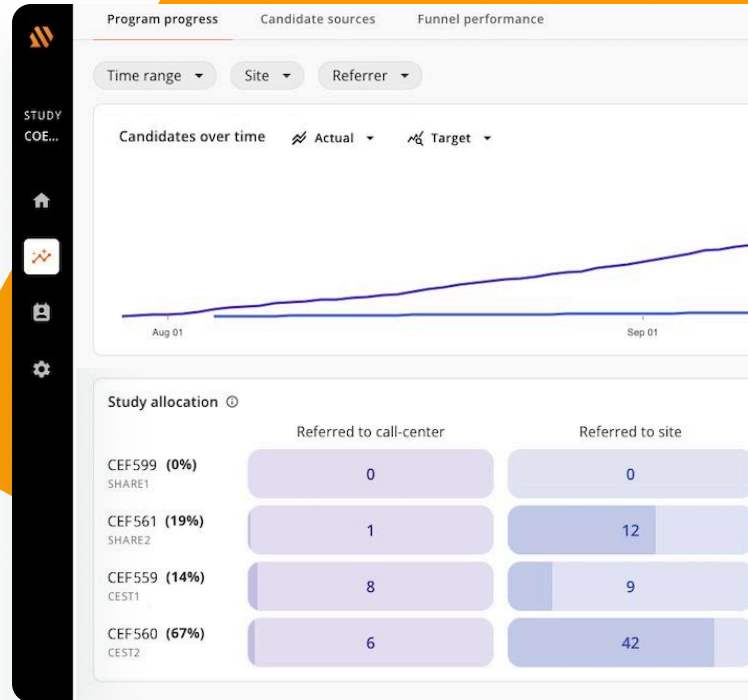


Trialbee Scales with You

# Streamlining Recruitment Across Global Programs

Recruiting for a single trial is complex - managing recruitment for an entire program with multiple studies and cohorts, overlapping regions, and complex timelines presents an entirely new challenge.

Trialbee is proud that leading pharmaceutical companies trust us to support global recruitment at scale, as nearly one-third of our customer engagements are clinical research programs - including some of the largest in the world with over 700 sites and 20 countries. That's because we aren't doing it the same old way it's been done for decades - we are reimagining program-level recruitment with technology-driven solutions backed by global team expertise that simplifies the process, provides you with total control, and ensures unprecedented transparency with seamless execution across all your trials.



## Why partner with Trialbee for your Programs?



### Expansive Reach

Trialbee's Honey Platform™ provides a comprehensive view of your entire clinical program in one place, allowing you to monitor recruitment at both the macro (program-wide) and micro (individual trial) levels.



### Program-Level Re-Matching

Don't recruit the same patient twice. Honey's **Program-Level Re-Matching** is a powerful tool that prevents you from losing patients who have expressed interest in one of your trials but screen-failed or were otherwise disqualified - keeping them ready to enroll in other cohorts for which they may be eligible.



### Smart Patient Routing

Honey's advanced logic branching capabilities create personalized recruitment pathways, allowing for smarter, more efficient patient routing into the right trial or cohort.



### Elevated Global Strategy

With experience in 65 countries, we specialize in global recruitment. Our team focuses on local insights to develop patient personas, manage regulations, and tailor digital recruitment strategies with culturally relevant messaging and imagery for each region and site.



### Connect Your Ecosystem for Effortless Data Flow

Thanks to our open APIs and Omnichannel Connector, Honey is designed for seamless integration with systems like EDC and IRT, as well as partners, advocacy groups, and other recruitment vendors ensuring data standardization and total transparency across your ecosystem.



### Improved Site Performance with One Platform

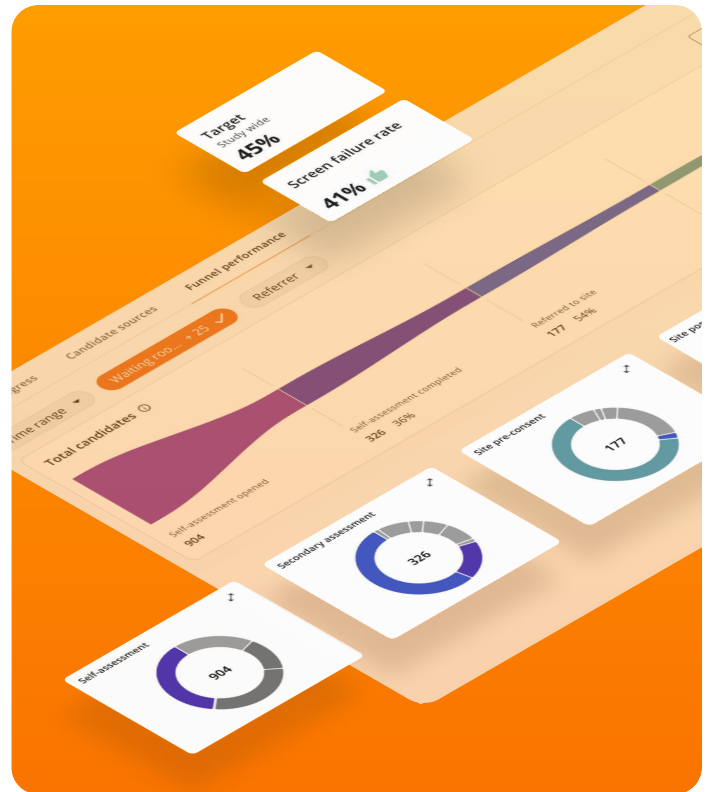
Honey streamlines site operations with a single login, intuitive interface, and integrated communication (email, SMS, whats app, VoIP calling and video) - along with all pre-screening and medical data they need to connect with patients faster.

## Program-Level Analytics

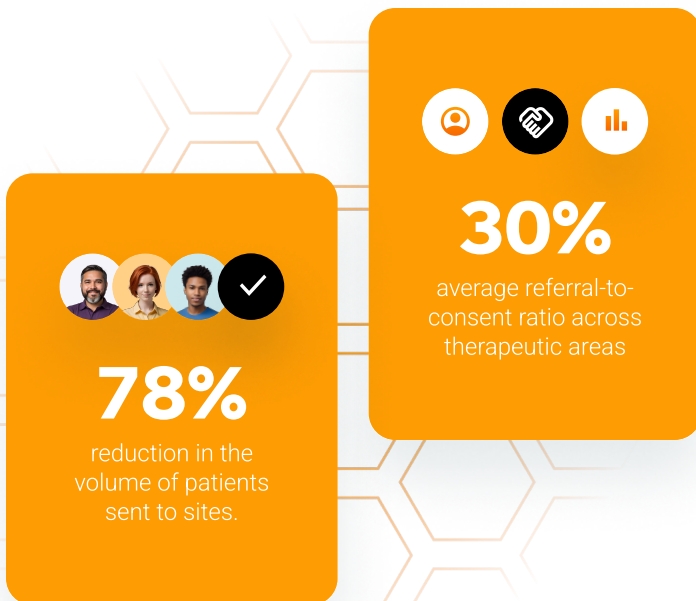
# Full Transparency Across Your Entire Clinical Program

With this level of insight, you can proactively manage recruitment, optimize resources, and make data-driven decisions to keep your trials on track. Honey's powerful program-level reporting tools help you identify areas of concern early, empowering you to make adjustments before issues escalate—whether it's adjusting your recruitment strategies for a particular region or reallocating resources to sites facing challenges.

In addition, Honey's dynamic filtering and drill-down capabilities enable you to explore granular details about specific trials or even specific sites within a trial, helping you uncover hidden opportunities or inefficiencies that can have a significant impact on your program's overall success.



At this scale, it's all about trust. Trialbee manages global recruitment for some of the industry's largest clinical research programs, including a **700-site, 20-country** cardiovascular program for a **Top 10 sponsor** with a goal of **100,000 pre-qualified patients**.



## Quality Over Quantity Referrals

Trialbee believes in reducing site burden. That's why we have a two-stage assessment process including live medical secondary screening to pre-qualify every patient who completes a web form. This reduces the volume of patients sent to sites by 78%, saving them significant time and frustration – while building confidence that Trialbee-sourced referrals are more likely to qualify and therefore should be prioritized for immediate follow-up. As a result, Trialbee averages a 30% referral-to-consent ratio across therapeutic areas, more than double the industry average, and sites are happy.