







Keep Patients Ready to Enroll in Your Future Trials



Every patient who expresses interest in participating in one of your clinical trials should be celebrated. Unfortunately, in most cases recruitment is managed for each individual trial which results in an inefficient process across your entire organization.

That's where our sponsor-specific registry comes in. Far from a typical database, it's a dynamic pool of patients, managed directly in the Honey Platform™, who have expressed interest in one of your studies. Honey offers seamless re-matching into your future trials.

The combination of Honey's Sponsor-Specific Registry and targeted email/SMS communication provides a powerful, efficient way to keep patients engaged, informed, and ready to enroll in future clinical trials. By maintaining a steady, direct line of communication, you can ensure that your patient pool remains active and interested, reducing recruitment costs and improving trial enrollment success.

Aspect	Our Registry 	Other Registries
 Focus Strategy	Tailored to your clinical trial needs.	Broad and generalized.
 Patient Journey	Patients stay engaged and ready for future trials.	Trial-by-trial recruitment, often inefficient.
 Engagement Tools	Targeted email/SMS keeps patients informed and active.	No direct or consistent engagement tools.
 Efficiency	Reduces costs and improves enrollment success.	Higher costs due to fragmented recruitment efforts.
 Platform Integration	Centralized in the Honey Platform™ for easy management.	No centralized system for re-engagement or trial matching.

Why use Honey's Sponsor-Specific Registry?

✔ Quicky Re-Engage Patients when New Trials Open

Easily reach out to patients when new trials open. With tools for email, SMS, or other communication channels, you can maintain ongoing engagement without starting from scratch each time.

✔ Improved Patient Retention

Maintain long-term relationships with patients, ensuring they remain informed and interested in your studies. Engaged patients are more likely to participate in future trials, improving overall retention rates.

✔ Cost-Effective Recruitment

By keeping patients within your registry, you avoid the expense of recruiting new participants for each trial. No need to recruit the same patient twice, or rely only on social media for recruitment

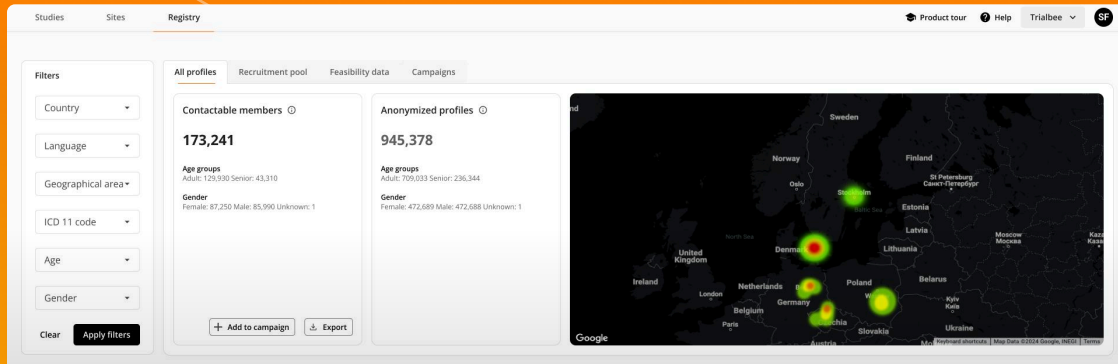
✔ Enhanced Patient Engagement & Education

Send targeted information and updates about future studies, empowering patients with the knowledge they need to make informed decisions about participation.



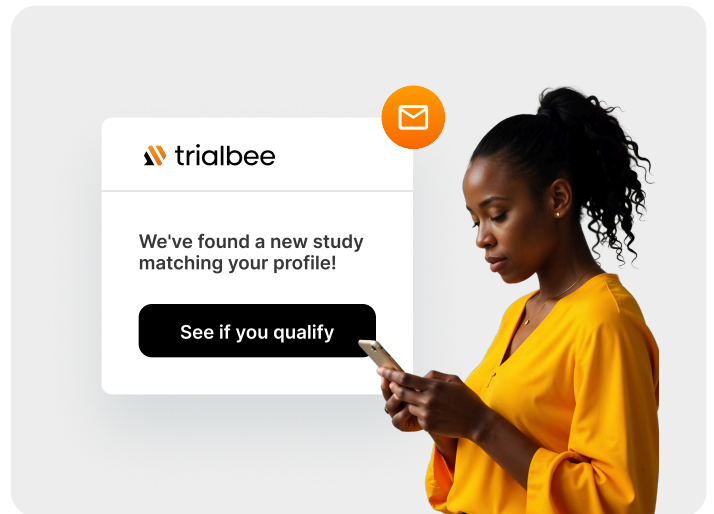
Data-Driven Decision Making

Leverage registry data to make smarter decisions. Understand patient feasibility profiles and gather insights into where your ideal candidates are located.



Higher Engagement with Patients

Honey's Sponsor-Specific Registry ensures higher engagement and response rates by providing a centralized platform for ongoing communication. You can keep patients informed about upcoming trials and new opportunities, increasing the likelihood that they'll respond positively when re-matched for future studies. This proactive approach helps you stay top-of-mind, ensuring that when the right trial opens, the right patient is ready.



Fully CGP/GDPR/HIPAA Compliant

Rest assured that Honey's Registry is fully compliant with CGP, GDPR, HIPAA, and other regulatory standards, safeguarding both patient privacy and your data integrity.

Ready to take control of your recruitment? Contact solutions@trialbee.com to get started.

