



Rescuing an Ultra-Rare Study: Achieved 100% Enrollment and Closed 3 Weeks Early

Challenge

An emerging biotech struggled to recruit patients for a biologic study targeting the ultra-rare Chronic Spontaneous Urticaria (CSU), commonly known as hives. Affecting only 0.5%-1% of the population[1], the potential patient pool was extremely small. This trial also required moderate-to-severe CSU diagnoses, making recruitment even harder. After seven months, recruitment stood at just **28% of the goal**.

Solution

As the CSU lagged far behind recruitment goals, Trialbee urgently launched its **Rescue Kit™** with expedited implementation:

- ✓ **Precision Recruitment and Medical Screening** to hyper-target patients and care teams, pre-qualify referrals, and ease site burden with improved referral quality.
- ✓ **Access to Trialbee Honey™** for a unified funnel, standardized data formats, and real-time performance tracking.
- ✓ **Expert Project Management** by a global team delivering proactive consulting, campaign optimization, and white-glove service.
- ✓ **Streamlined Implementation** with templated creative designs and proactive IRB submission to accelerate timelines.

Results

The Trialbee Rescue Kit transformed the CSU trial by expediting implementation, launching studies within 6 weeks and campaigns just 3 days post-approval. By targeting high-conversion regions and supporting sites with limited patient databases, Trialbee optimized budgets and boosted randomization outcomes for this ultra-rare condition.

168

Medically Pre-Qualified Referrals sent to 50 sites in 3 months.

14

Randomizations, with additional referrals in progress.

100%

Enrollment Goal Met, closing 3 weeks ahead of schedule.



Increase Site Satisfaction and Engagement

High-quality referrals, patient info, and the Honey Platform's user-friendly design, cutting administrative burden.



Real-Time Analytics

Insights into recruitment funnels, enrollment progress, site performance, and participant journeys across both trials.



Exceptional White-Glove Service

Led by an expert team, ensuring transparency, stakeholder confidence, and optimized outcomes.

Following these successes, the biotech company expanded its partnership for a third dermatology study, demonstrating trust and confidence in Trialbee's recruitment strategy and proven results.

Ready to take control of your recruitment? Contact solutions@trialbee.com to get started.