trialbee

Honey Platform™

The Leading Patient Recruitment Platform
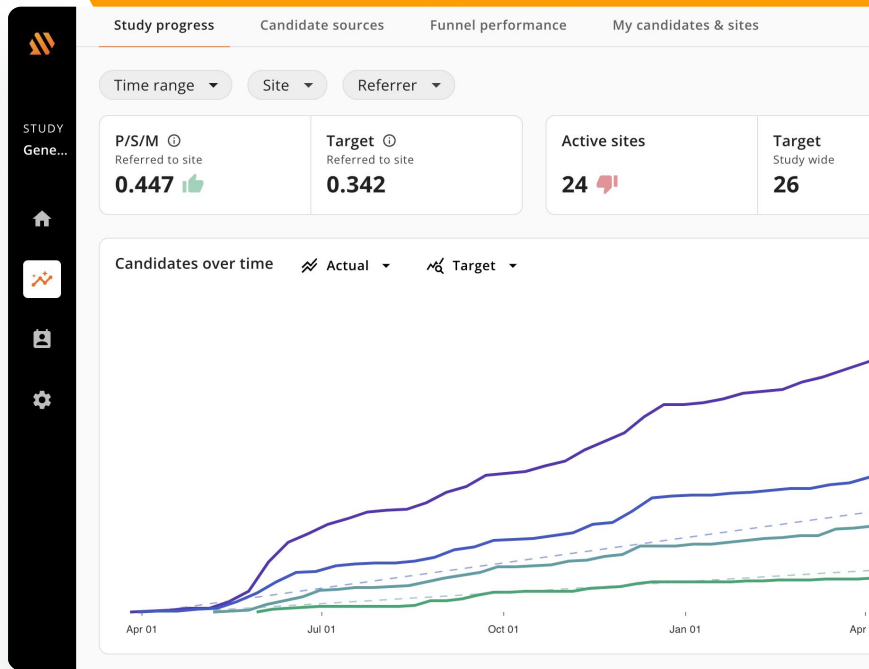
Make faster, smarter decisions with real-time analytics

Equip sites with the tools they need to focus on the patient

Boost ROI by enrolling high-quality candidates, faster

| Study progress | Candidate sources | Funnel performance | My candidates & sites |

Time range ▾   Site ▾   Referrer ▾

STUDY Gene...

P/S/M ⓘ
Referred to site
0.447 👍

Target ⓘ
Referred to site
0.342

Active sites
24 👎

Target
Study wide
26

Candidates over time   ⌁ Actual ▾   ⌁ Target ▾

Apr 01   Jul 01   Oct 01   Jan 01   Apr

RECRUITMENT VENDOR PROGRESS

Get one report that tells the entire recruitment story

ASSESSMENT & SCREENING INSIGHTS

Understand your patients on a deeper level

SITE METRICS

Have meaningful conversations with sites

OVERALL STUDY STATUS

Stay focused on achieving your goals

Refer Patients from Anywhere

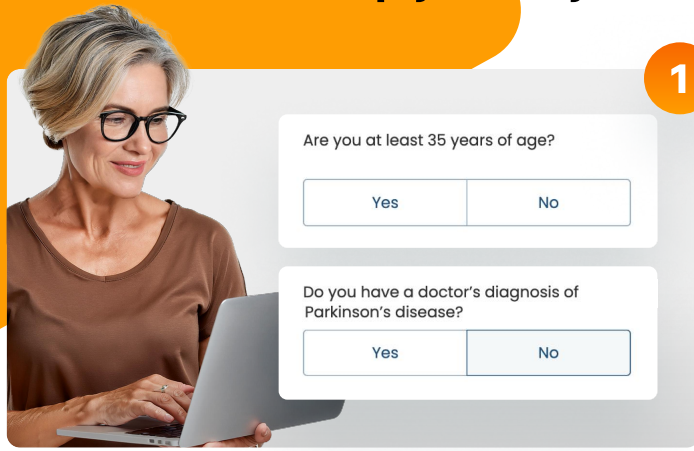Honey's open API ensures that all patients, regardless of their source, can seamlessly be imported into Honey.

Any Recruitment Channel
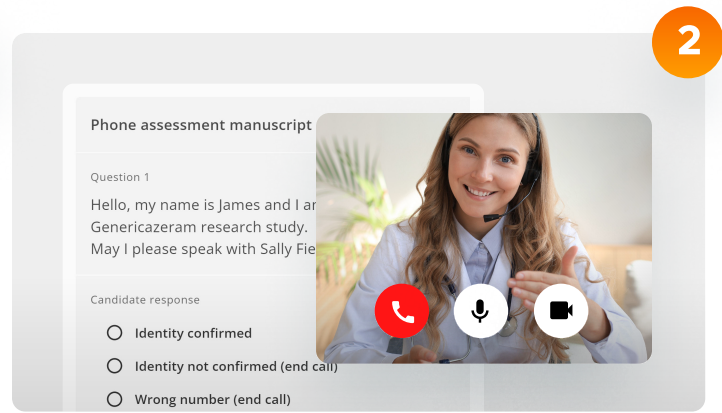
Digital Ads

Emails

Newsletters

Brochures

TV Ads

Any Recruitment Source

Trialbee Recruitment

Other Recruitment Vendors

Patient Advocacy Groups

Labs

Sites

honey
by trialbee

trialbee.com

Deeply Qualify with 2-Stage Assessments

1

Are you at least 35 years of age?

Yes | No

Do you have a doctor's diagnosis of Parkinson's disease?

Yes | No

2

Phone assessment manuscript

Question 1

Hello, my name is James and I ar Genericazeram research study. May I please speak with Sally Fie

Candidate response

○ Identity confirmed
○ Identity not confirmed (end call)
○ Wrong number (end call)

Honey keeps patients engaged with flexible self-assessments embedded directly on your study website. These assessments are designed to prevent drop-off with user-friendly, protocol-specific questionnaires. **All patient data is automatically imported into Honey.**

Phone assessments are conducted by licensed medical professionals to ensure **only qualified patients** are referred to your sites. Our team **disqualifies** approximately **75%** of web submissions, so your sites only receive the most suitable candidates.

Keep Disqualified Patients Ready to Enroll in Future Trials

Honey's Registry is not a typical database. It is a build-it-yourself sponsor-specific temporary staging environment that engages patients who have expressed interest in one of your studies and keeps them ready to enroll for potential re-matching into your future trials.

Provide One Place for Sites to Pre-Screen & Enroll

Honey allows sites to streamline administrative tasks with a single log-in and intuitive user experience. Sites receive trusted, prequalified referrals with full candidate profiles and notes from the previous assessments – and can connect with patients directly in the platform with email, SMS, WhatsApp, VOIP calling, and video.

Sally Fields
DEMO3-2075

Added Jul 10, 2024

Pending site

❌ Disqualify

✅ Mark as consented

Site
Site in NY

Contact preferences

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