

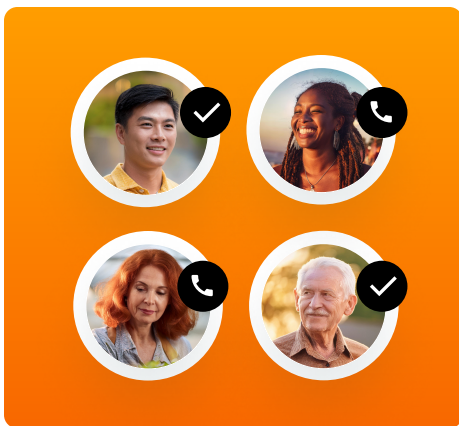


LET'S TAKE
CONTROL OF YOUR

PATIENT RECRUITMENT

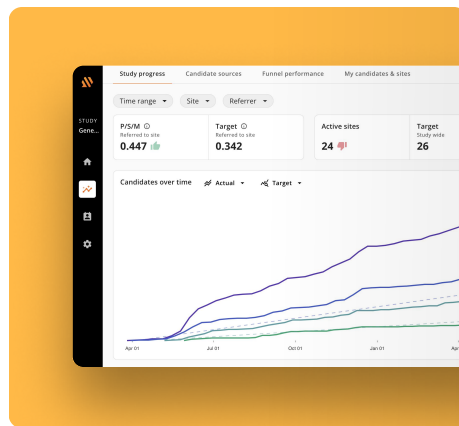
Revolutionizing the Patient Recruitment Ecosystem with Technology, People and Passion

At Trialbee, we are driving a new era of recruitment with a focus on high-quality referrals, unprecedented transparency, and actionable insights to reduce site burden and improve ROI. That's why leading sponsors and CROs trust our precise digital recruitment, vendor-agnostic Honey Platform™, unmatched global expertise, and proven Omnichannel partners to connect and pre-qualify ideal patients for exciting clinical research opportunities.



Precision Recruitment

Connect and qualify ideal patients for your trial



Honey Platform™

The Leading Patient Recruitment Platform



Omnichannel Network

Curated partners to meet patients where they are in their journey

Why Choose Trialbee?

With Trialbee, you can be confident that your patient recruitment strategy will be global, curated, and quality.



Global Expertise with Local Insight

With local regulatory and cultural understanding for a patient-centric approach



Curated Omnichannel Network

Connecting patients from all sources to sites through one platform and one contractual framework, saving both sites and sponsors valuable time



Quality over Quantity Referrals

Live medical secondary screening of every web form submission ensures only pre-qualified patients are sent to sites



Real-time, Actionable Analytics

Make smarter, faster decisions with real-time analytics in the Honey Platform™

8x

Higher Referral-to consent Rate with Secondary Screening

66

Languages

49

Countries

2500+

Research Sites

500,000+

Pre-Screeners Completed since 2021

Our Global Team that Guides you To Success



A Tailored Approach to Global Nuances

Our experts take into consideration the nuances of each country, region, and culture for the best trial strategy



Expert Guidance through Regulatory Processes

Seamlessly handling IRB/EC submissions and regulatory processes with a consultative approach



Construct Diversity Action Plans with Confidence

Recruitment and digital marketing plans provide concrete rationale for how Trialbee and its Omnichannel partners will contribute to Diversity Action Plans

Enrolling patients across all therapeutic areas

At Trialbee, our dedicated team leverages deep expertise to recruit patients across a diverse range of therapeutic areas. From oncology to rare diseases, we ensure every trial has the right participants, driving innovation and improving outcomes for all.



Dermatology



Endocrinology



Gastroenterology



Healthy Volunteer



Infectious Disease



Medical Device



Mental Health



Nephrology



Neurology/CNS



Oncology



Ophthalmology



Pulmonology



Respiratory



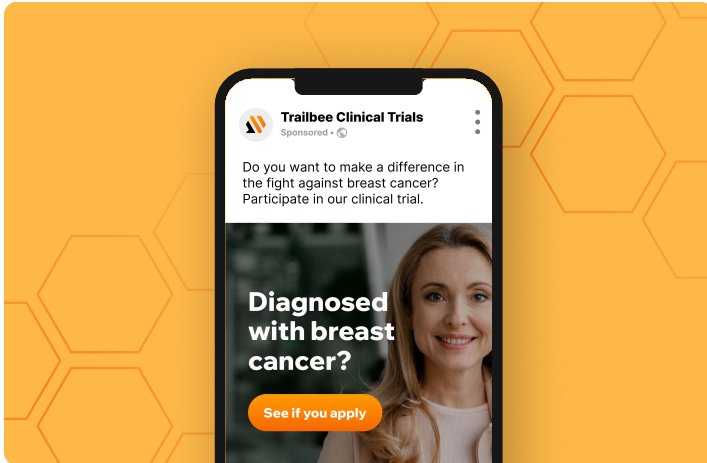
Rare Disease



Vaccines

Ensure only Quality Referrals get to Sites

Through our hyper-targeted, global digital advertising, omnichannel network, and 2-stage assessment – Trialbee ensures only quality referrals get to sites. We disqualify 75% of submissions so you don't have to.

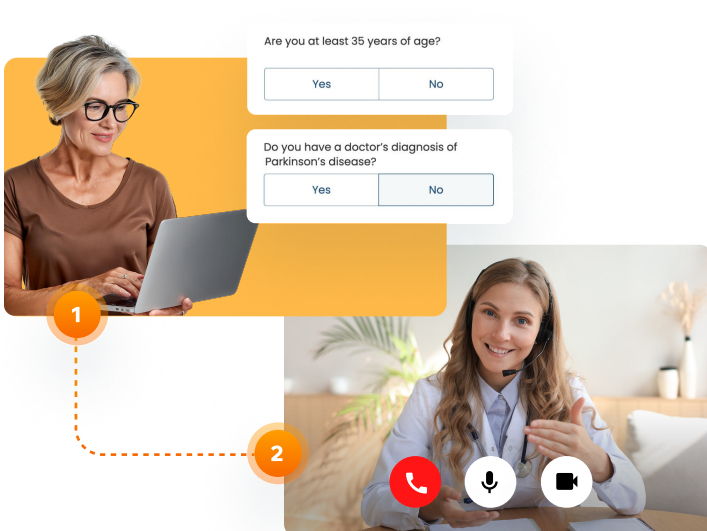
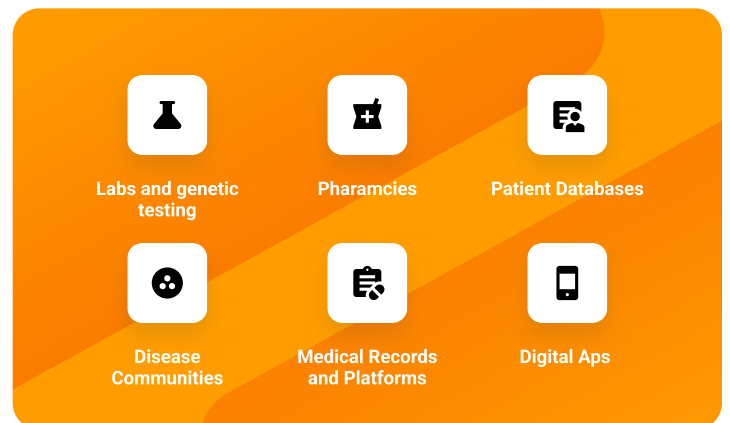


Hyper-Targeted, Global Digital Advertising

Using precise, targeted patient personas – Trialbee boosts engagement and expand reach with strategic global targeting and compelling ad creative, while continuously optimizing campaigns to increase conversions.

An Omnichannel Network that Meets Patients where they Are

Our omnichannel network is not a vendor marketplace. It enables unique, diverse pathways specific to your indications with highly vetted and qualified partners.






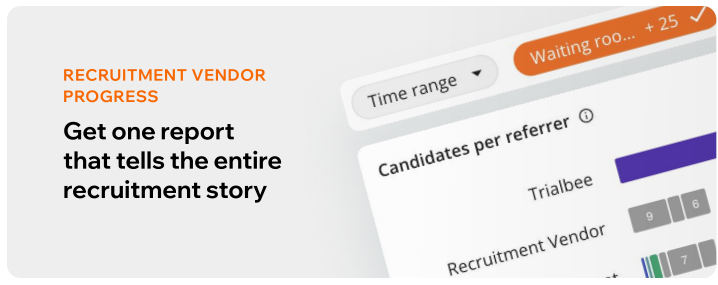
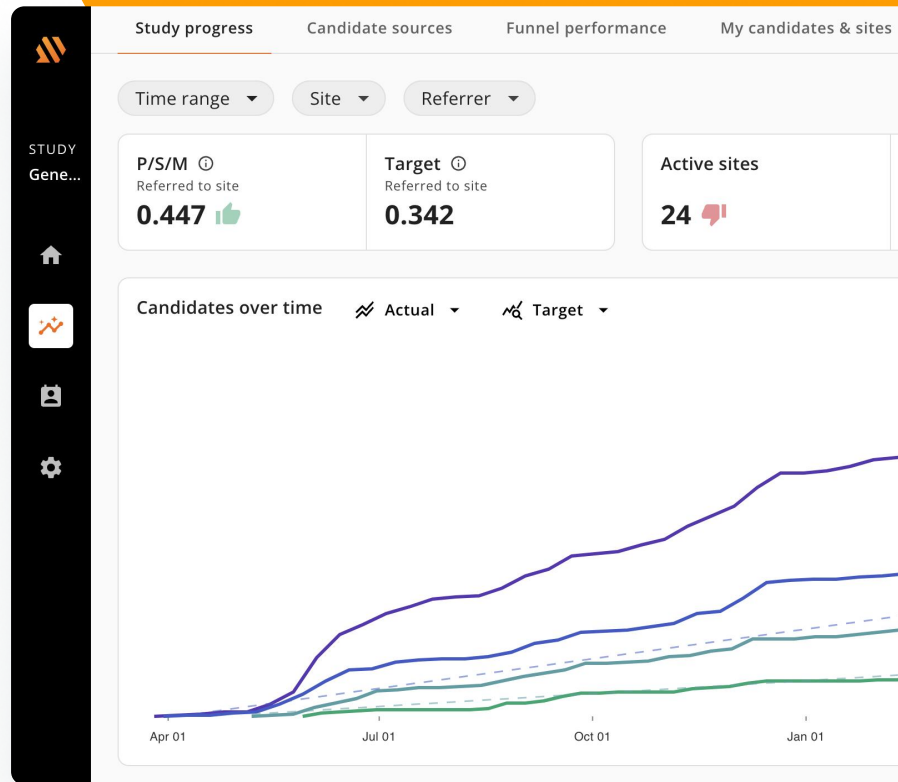
Deeply Qualify with 2-Stage Assessments

Before patients arrive at sites, they undergo a live phone assessment conducted by a licensed medical professional. This process ensures that only the most suitable candidates are selected for pre-screening.

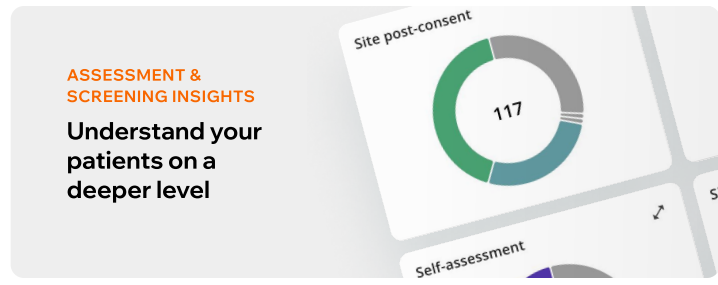
Honey Shares Everything in Real Time

The Leading Patient Recruitment Platform

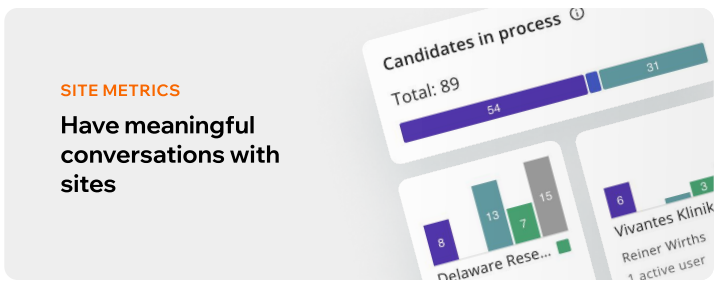
-  **Make faster, smarter decisions** with real-time analytics
-  **Equip sites with the tools they need** to focus on the patient
-  **Boost ROI** by enrolling high-quality candidates, faster



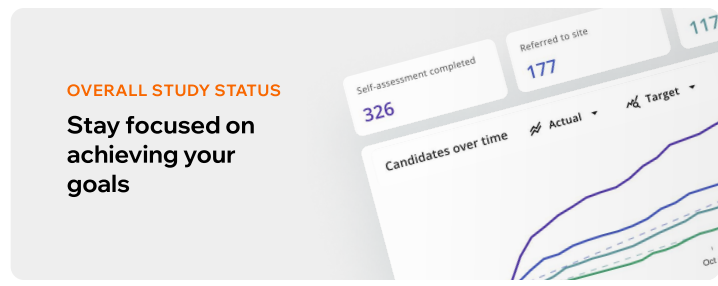
Merge and measure all recruitment methods in real-time with Recruitment Vendor Progress Analytics.



Optimize with real-time screening insights at every step of the funnel.



Reduce the frequency and length of check-ins with sites with site metrics.



Assess your progress towards goals in real-time with a birds-eye view of all your study status.

Make Every Site Your Best Site

The Trialbee Honey Site Experience

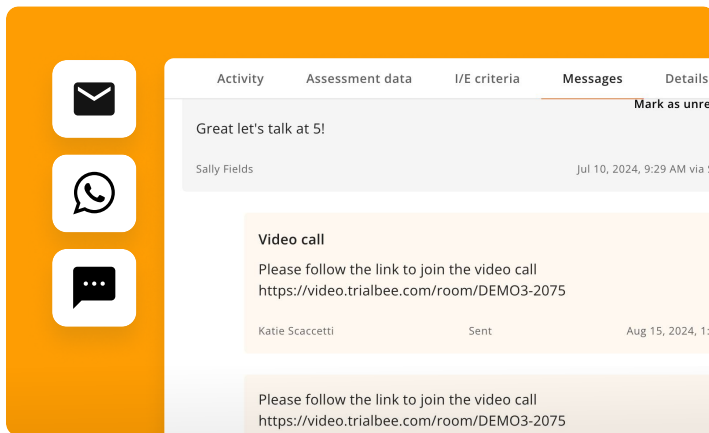
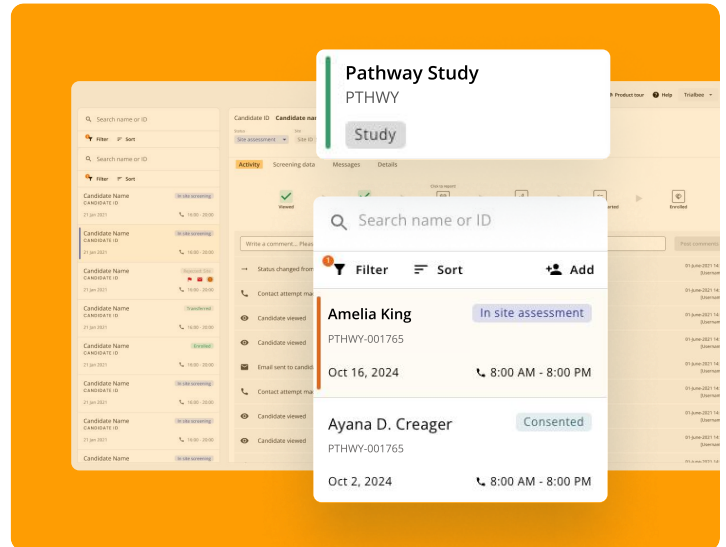
Every moment counts when it comes to connecting to patients. The faster an interested patient hears from a clinical site, the more likely they will be to remain engaged and potentially consent for the trial.

At Trialbee, we make it easy for sites to make those connections. Our Honey Platform™ streamlines pre-screening and enrollment while providing the communication tools and pre-qualifying information sites need so they can get in, get it done, and get back to what matters most —caring for patients.



A Single Login for All Screening Activities

The Honey Platform provides a seamless experience for managing clinical trial patients. It consolidates all pre-screening activities into one location, allowing candidates from site patients, site campaign activities, and central campaigns to be imported into Honey. Each candidate is organized with their inclusion and exclusion criteria, eliminating the hassle of juggling multiple systems and logins, and enabling faster follow-up with purpose-built workflows.



In-Platform Communication for Faster Follow-Up

Honey provides a variety of in-platform communication options, including email, SMS, VOIP calling, WhatsApp, and video, allowing sites to connect with patients through their preferred channels. Since 70% of people globally rarely answer unknown numbers¹, Trialbee enhances communication by branding phone calls, increasing the likelihood that sites will successfully connect with patients.

80%

of sites log in weekly

“

I believe Trialbee Honey has the potential to dominate the industry for patient recruitment. We sites are so grateful for your team, and for your hard work in creating the platform we need! Thank you, Trialbee!



Alycia Ketter, MS, SAS-AP
Clinical Research Liaison

¹ <https://business.yougov.com/content/40740-global-consumers-reject-unknown-numbers-survey>

Keep Disqualified Patients Ready to Enroll in Future Trials

Honey's Registry is not a typical database. It is a build-it-yourself sponsor-specific temporary staging environment that engages patients who have expressed interest in one of your studies and keeps them ready to enroll for potential re-matching into your future trials.

Other Registries

You fund recruiting patients into a database where it's not clear what happens to the patients or the quality of engagement

Our Registry

BEST VALUE

You fund recruiting patients into your registry with your engagement strategy and for re-matching into your studies

Creative that Supports the Patient Journey

Premium quality multimedia and print materials to inform, educate, and engage potential and active study participants



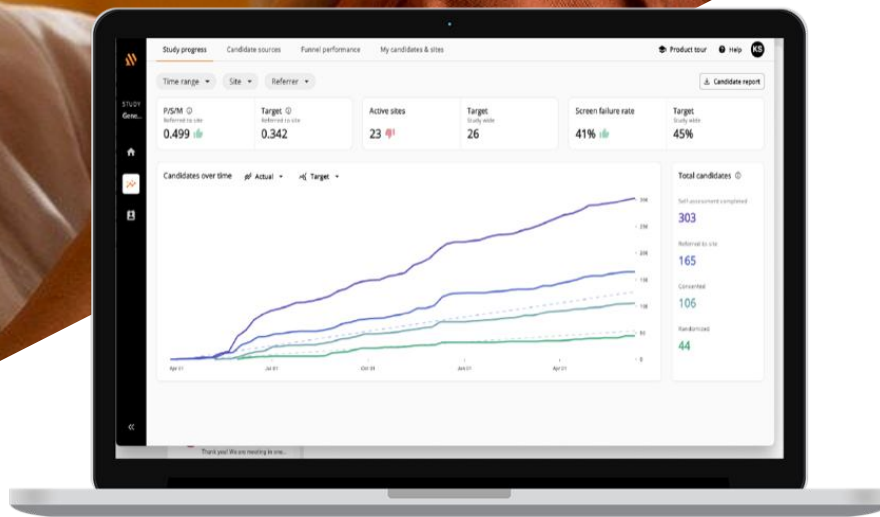
Direct to Patient/Caregiver Materials

- Animated informed consent videos
- Patient brochures & posters
- Study guides & iconic visit guides
- Informed consent flow (flip)charts

Physician and Site Materials

- HCP booklets
- Inclusion/exclusion cards
- Study flow diagrams

Patient Recruitment in Your Control



- ✓ **Get Actionable Insights**
- ✓ **Refer Patients from Anywhere**
- ✓ **Improve Site Performance**
- ✓ **Send High-Quality Referrals**
- ✓ **Keep Patients Ready to Enroll**

Questions?

Visit trialbee.com or email solutions@trialbee.com for more information

