

# Make Every Site your Best Site



## The Trialbee Honey Site Experience

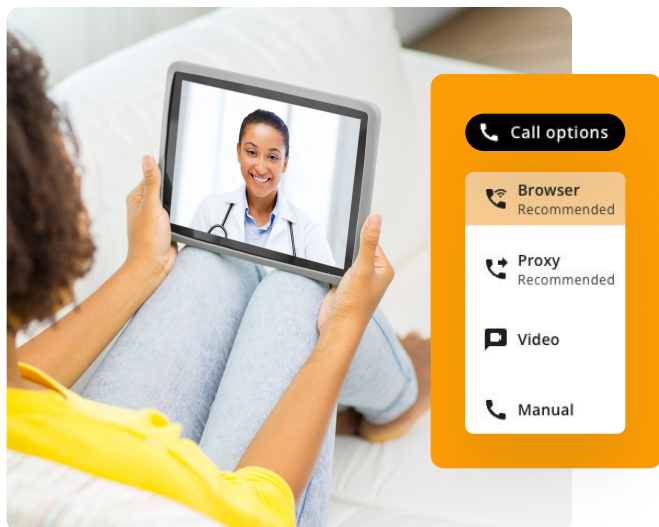
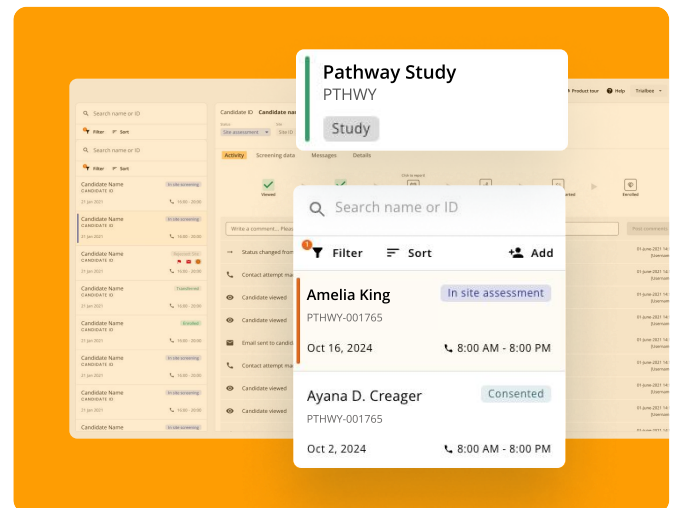
Every moment counts when it comes to connecting to patients. The faster an interested patient hears from a clinical site, the more likely they will be to remain engaged and potentially consent for the trial.

At Trialbee, we make it easy for sites to make those connections. Our Honey Platform™ streamlines pre-screening and enrollment while providing the communication tools and pre-qualifying information sites need so they can get in, get it done, and get back to what matters most – caring for patients.



### A Single Login for All Screening Activities

The Honey Platform provides a seamless experience for managing clinical trial patients. It consolidates all pre-screening activities into one location, allowing candidates from site patients, site campaign activities, and central campaigns to be imported into Honey. Each candidate is organized with their inclusion and exclusion criteria, eliminating the hassle of juggling multiple systems and logins, and enabling faster follow-up with purpose-built workflows.



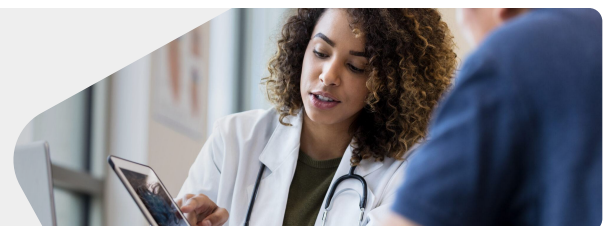
### Trusted, Pre-Qualified Referrals

Sites are busy, and their focus and time are typically spent caring for patients more than recruiting for trials. That's why it is so important to make it easy for them to connect with patients who express interest in potential participation. That's why we pre-qualify everyone who completes a web form with live medical secondary screening before we send them to sites - thus reducing the volume (typically by 75%) and providing confidence that the patients are likely to qualify.

**2,500+**  
sites use Honey

**80%**  
of sites log in weekly

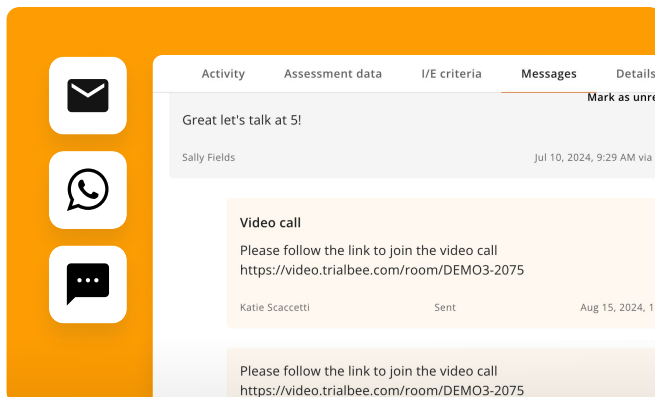
**34**  
Countries





## In-Platform Communication for Faster Follow-Up

Honey provides a variety of in-platform communication options, including email, SMS, VOIP calling, WhatsApp, and video, allowing sites to connect with patients through their preferred channels. Since 70% of people globally rarely answer unknown numbers<sup>1</sup>, Trialbee enhances communication by branding phone calls, increasing the likelihood that sites will successfully connect with patients.



I believe Trialbee Honey has the potential to dominate the industry for patient recruitment. We sites are so grateful for your team, and for your hard work in creating the platform we need! Thank you, Trialbee!

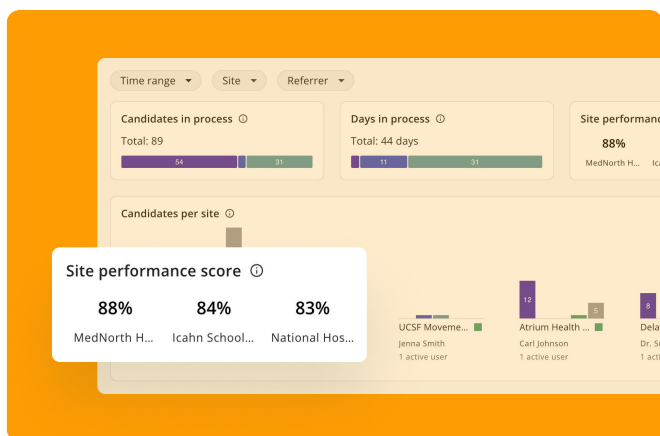


**Alycia Ketter, MS, SAS-AP**

Clinical Research Liaison



Wright State Physicians



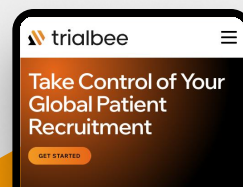
## Enabling Meaningful Conversations

Honey empowers sponsors with comprehensive visibility into site activity, streamlining the process for everyone involved. With real-time analytics & automatic screening logs sent directly to sponsors, sites can prioritize what truly matters: the patient. This means that when sites are on a call with sponsors, they can jump right into productive discussions and make informed decisions swiftly.



Want to Learn More?

Visit [trialbee.com](https://trialbee.com) to learn more.



<sup>1</sup> <https://business.yougov.com/content/40740-global-consumers-reject-unknown-numbers-survey>