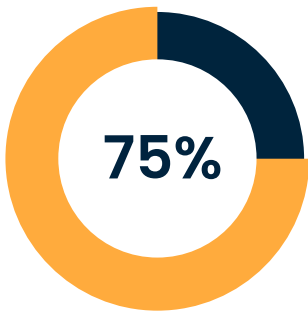


Patient Enrollment for Depression Studies Requires New Strategies



**Honey results in 75% greater
quality of patients**

 honey

Patient Enrollment for Depression Studies Requires New Strategies

Depression is Common – New Therapies are Needed

- An estimated 5% of adults suffer from depression, globally
- In 2020, roughly 21 million adults in the United States had at least one Major Depressive episode (8.4% of all U.S. adults)
- More women suffer from depression than men
- Between 10-20% of new mothers are reported to suffer from some type of postpartum depression

Matching and Enrolling Patients for Depression Clinical Trials Using Only Traditional Methods is Difficult

Many clinical trials for depression require participants to be in the midst of an active depressive episode. This means that study sites must identify eligible study candidates in a single moment in time and enable them to enroll rapidly.

Traditional recruitment methods may help to identify these patients, but study leaders still struggle to enroll the required patient numbers in allocated timelines.

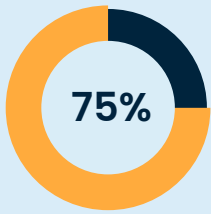
Additionally, many clinical trials for depression are seeking extremely small groups of eligible patients, such as those who have already failed other treatments.

Finding Small Groups of Eligible Patients Within Limited Windows of Time Can Be Like Looking for Needles in Haystacks

Patients with depression, because of the nature of their illness, require high-touch, non-intrusive engagement strategies to keep them committed to the enrollment process. Solutions are needed that work quickly and compassionately

Trialbee's Honey Offers a New Approach to Depression Trial Enrollment

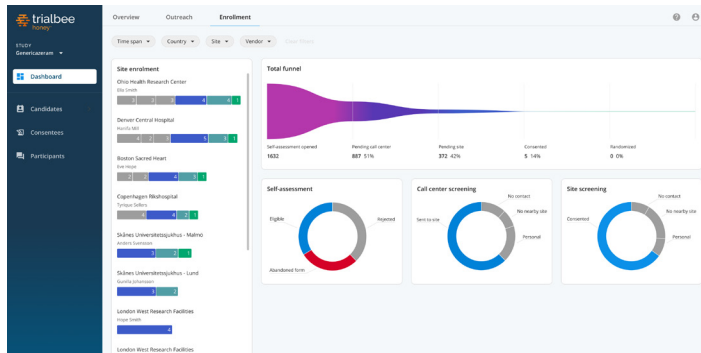
Honey, from Trialbee is an enrollment platform driven by data-science. With Honey, study leaders can optimize the process for finding eligible patients with depression and getting them involved in the enrollment process quickly and efficiently. Once patients have been identified, trial nurses leverage their deep knowledge of depression to compassionately explain what is expected from patients and answer any questions.



Honey results in 75% greater quality of patients

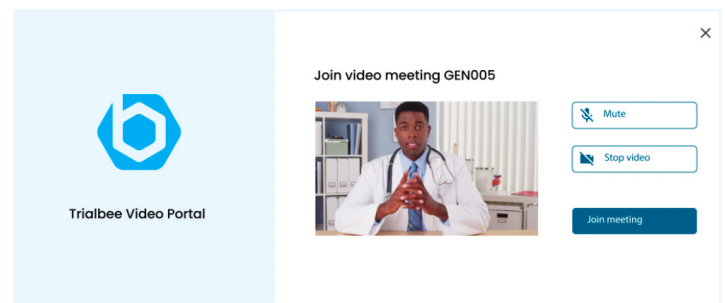
A Single Purpose-Built Platform to Enroll all your Study Participants

With Trialbee Honey, sponsors can view all recruited patients in one single platform. Analytics help to determine which recruiting methods and services are most effective, providing full transparency to patient recruitment.



Easy Communications Keeps Patients Engaged

Virtual tele-health technology and eConsent engages patients and minimizes drop-out rates while providing qualified, study-ready participants and, in turn, reducing site burden. The use of SMS messaging provides unintrusive reminders to patients, helping them to stay on track with treatment plans.



Better Ideas Lead to Better Results

Trialbee's approach has proven effective at finding depression study patients across the spectrum of disease (e.g., Major Depressive Disorder, Postpartum Depression, Treatment Resistant Depression). Trialbee's deep expertise recruiting patients in site-based as well as virtual studies in depression has allowed sponsors to benefit from proprietary, data-driven recruiting methods to target specific types of patients with depression and move them through the enrollment process quickly enough (between 4-8 weeks) to ensure their continued eligibility.

For more information, visit trialbee.com

The background of the image is a dark blue color with a pattern of light blue hexagons. Some hexagons are solid, while others are just outlines. They are scattered across the page, with some appearing in clusters.

 trialbee