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Reduce Enrollment Risk and Efficiently Meet Global Clinical Trial Timelines

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As drug development, site management, regulatory environments and patient enrollment grow in complexity, life sciences companies need a matching and enrollment platform that can manage issues like:

- The clinical trial market is growing at a rate of about 5% each year and as of 2020, there were over 365,000 clinical trials.

- ~40% of the clinical research budget is spent on patient recruitment

- Yet ~80% of clinical trials experience delays due to inadequate patient enrollment

With almost a decade of experience matching and enrolling patients, Trialbee is purpose-built to reduce enrollment risk and efficiently meet global clinical trial timelines. Inspired by the shift from traditional clinical trials to hybrid and decentralized clinical trials, Trialbee has developed a platform driven by data-science to optimize patient matching along with an analytics-driven approach to enrollment, simplifying the patient journey while lowering site-burden. These insights and analytics lead to tangible improvements to patient recruitment as well as enrollment strategies that accelerate clinical trial timelines and unlock operational efficiencies.

Our goal was to marry recruitment services with a robust software platform that offers patients a simple journey into the study, reduces site burden through highly-matched patient referrals and enables study teams to manage enrollment performance. Our first-of-its-kind technology can help bring your treatments to market while providing patients with additional care options and inspired interactions that feel trustworthy and "human."

Trialbee is the leading enrollment performance company that empowers clinical researchers to reduce risk, efficiently meet global clinical trial timelines, provide a patient-centric recruitment journey, and lower site burden using a patient matching and an analytics-driven enrollment platform that is driven by data science.

The Leading Enrollment Performance Platform

TRIALBEE HONEY™

Trialbee Honey is a software platform built to offer patients a simple journey into the study, reduce site burden through highly matched patient referrals, and empower study teams to manage enrollment performance.

> **A single, purpose-built platform to enroll all your study participants:** Trialbee Honey enables you to funnel all your recruited patients into one single platform. Analytics can determine which recruiting methods and services are most effective, enabling full transparency to patient recruitment.

> **Transparency into patient qualification:** Trialbee Honey empowers sponsors, CROs, and sites to drive timely patient recruitment outcomes. With Honey you can create efficient solutions for sites to engage highly qualified patients. With one, central measurement and analytics platform, sponsors and CROs gain insight into all their recruitment tactics.

> **Easy communication to lower site burden:** Virtual tele-health technology engages patients and minimizes drop-out rates while providing qualified, study-ready participants and, in turn, reducing site burden.

TRIALBEE ECONSENT

Digitize the informed consent process with a flexible eConsent workflow to ease the enrollment process and reduce both site and patient burden. Trialbee's eConsent solution brings transparency to the clinical trial consent process and offers sites and patients the flexibility to consent to a clinical trial from the convenience of their own home while maintaining human connection and providing on-demand support. Our eConsent is fully compliant with 21 CFR Part 11 electronic signature requirements and GDPR requirements.

> **Ease of use for sponsors, sites and patients:** Our eConsent platform allows sites to send documents to participants digitally for pen-and-paper or e-signature and monitor participants' consent-process status for timely follow-up.

> **Empowers patients:** Approved trial participants can securely access consent forms via smartphone, tablet or computer. Trialbee's intuitive user interface allows users to pause the process and return later, and easily contact the site with questions.

> **Seamlessly integrated into the patient recruitment and enrollment journey:** Trialbee's web-based digital-consent platform provides the complete package of documents and allows sites to utilize their existing devices (including smartphones, tablets, laptops and desktops) to facilitate the process remotely.

Global Reach

Trialbee is truly global and is currently engaged in fully global studies across 19 countries with many of the industry's most recognized and respected CROs, pharmaceutical, and medical device companies, as well as emerging biopharma leaders.

Data-Science Driven

Trialbee relies upon real world data (RWD) and data-science to recruit relevant patient populations and then leverages deep analytics to manage enrollment performance.

Seamless Patient and Site Experiences

Trialbee models and expands patient targeting, providing greater awareness, inclusivity, and diversity of relevant patient populations. Interested patients are then engaged with live nurse qualification and telehealth capabilities to ease the path of study-ready patients into the trial, reducing site burden and enhancing enrollment outcomes.

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Data-Driven
Patient Matching

HIVE

Trialbee Hive™ is a participant-matching platform that harnesses the power of data science to target the most relevant patient population for your study. Identify and match the largest group of the most motivated patients for your clinical trials by leveraging real-world data, tailored to your clinical trial's unique needs with the most advanced recruitment strategies.

> **A more effective way to recruit for your clinical trial:** Reach your recruitment goals by scaling your ability to reach a motivated, diverse, and qualified pool of patients.

> **Expand your pool of potential participants:** Global real-world data (RWD) operationalized with advanced data science and meaningful, specific recruitment strategies provide an exponentially wider reach than traditional databases to enroll your study with highly qualified patients meeting or exceeding study timelines.

> **Get the right patients for your trial:** Trialbee HIVE aggregates disparate data silos, employs advanced data science techniques such as look-alike modeling, and scales reach by targeting the optimal channels for your clinical study.

> **Let data do the work:** Learn more about how an innovative, intelligent recruitment approach using electronic health records, claims data, and targeted digital communication can help identify and match the ideal participants for your clinical study.

Recruitment Services

A comprehensive recruitment, pre-screening and consent solution for your trial. Discover the tools you need to find and enroll qualified study participants.

> **Find the ideal candidates:** Our data-driven model attracts and retains the most qualified and motivated patients for your clinical trial and helps ensure they are converted from potential to enrolled study participants.

> **Utilize a smart, digital presence:** With access to more than 350 million electronic health records and 200 million insurance claims, Trialbee's smart platform identifies the ideal candidates for your clinical trial with customized messaging across the online channels potential participants utilize most.

> **Efficient pre-qualification:** Trialbee's online-based triple-qualification process helps recruit the highest-quality candidates for your specific clinical study.

> **Nurse-panel interviews:** Nurse-panel screening protocols customized for your clinical trial ensure potential subjects meet study requirements.

> **Follow potential participant progress:** With access to real-time data, study sponsors can track the progress of potential study participants throughout the enrollment process. ◉

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